



BRANCE JUCE BE THE CHANGE

SUSTAINABLE DEVELOPMENT G ALS



About Brain Juice

The world is more interconnected than ever, so it becomes ever more important to be a responsible, creative, and well-informed world citizen. **Brain Juice** has been designed with this belief in mind.

English is now a world language, and therefore students should have not only the grammar, but also the knowledge to converse with people from all over the globe. Students will be exposed to international issues, perspectives, and accents so that they can not only converse easily with a wide range of people, but to better understand their place in a truly globalized society.

As they work through interconnected components, students will develop English not for its own sake, but to take part in conversations that will shape their adulthoods—addressing issues of social justice, environmental responsibility, empathy, and artistic response.

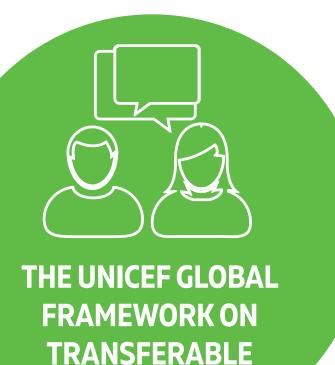


Approach

In order to ensure that **Brain Juice** is addressing the most important international issues and developing the skills that growing children need, reference has been made to both United Nations Sustainability Goals and UNICEF's Global Framework on Transferable Skills.

At the end of each unit, students will be asked to complete a group project inspired by one of these two guidelines and engaging with the topics addressed in that unit. This allows students to have a concrete product as a result of their learning, and will also show them the real-world applications of what they have learned on a broader scale. Students collaborating to do just that in their local communities acts as an example of what they could do in the future. The goal is for students to see English as not only a requirement at school, but a tool with which they are empowered to change the world.





SKILLS



Brain Juice Themes

Self-Awareness Personal Autonomy **Artistic Expression**





Brain Juice Themes

Community Life Financial Education Global Awareness Social Justice Health **Environmental Awareness**

Methodology

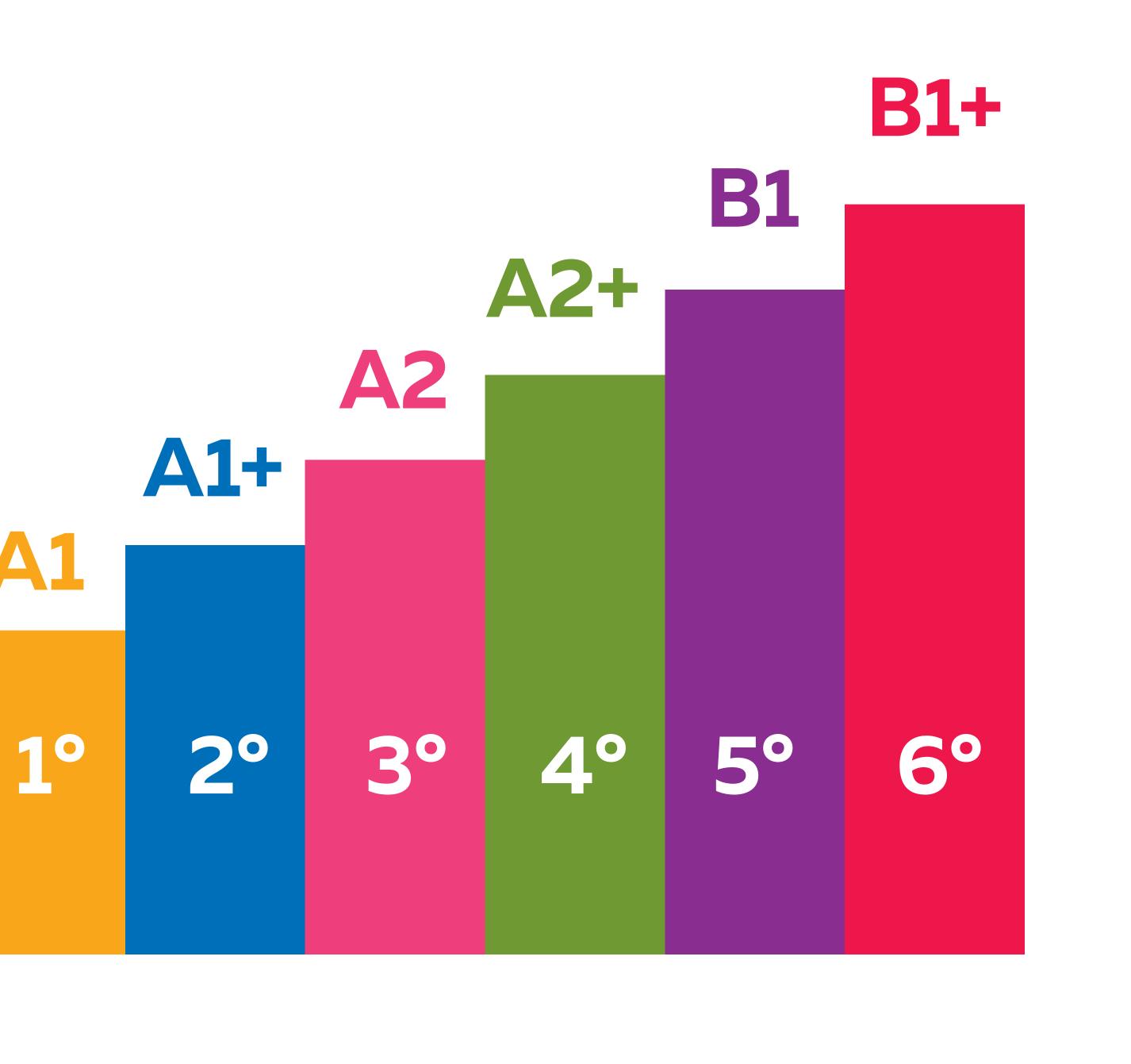
As schools' needs and demographics change, instructional practices must be adapted to meet the challenges of every classroom. Brain Juice offers an **eclectic, blended methodology** that allows teachers to integrate their own teaching style into each lesson. **Brain Juice** has an inductive approach to teaching language that benefits students' interaction as well as deeper understanding of the language. This approach allows students to acquire English naturally through contact with relevant topics.

The methodology of Brain Juice is based on **ESA (Engage, Study, Activate)**. The learning stages of this methodology consider that students need exposure, motivation, and opportunities to use the language they are acquiring. The content is designed to allow flexibility and to go back and forth between stages if needed, and has a strong emphasis on students' engagement in each topic. Each unit focuses on developing the **four language skills** by carrying out ageappropriate activities that lead to meaningful output. Each unit of **Brain Juice** begins with an appealing **magazinestyle** input where the topic is introduced in meaningful contexts. Students will develop their analytic skills and end up working on one of four 21st Century Skills: **Communication**, **Collaboration**, **Critical Thinking**, and **Creativity**. To encourage the development of these skills, Brain Juice offers activities that give students the opportunity to take ownership of their learning. These four skills will help students to fully participate in a growing global community by sharing what they think, working together to reach a goal, looking at problems in new ways, and trying approaches to reach their goals.

Students will also develop their literacy and reading comprehension skills in the **Language Arts** section. The variety of texts included in the **Reader** will help students to explore the main topic and language in a literary context, culminating in a guided writing activity. The *Everyday English* section provides a presentation of **authentic language in everyday situations**, giving a valuable opportunity for students to communicate orally.

Brain Juice and the CEFR

Language learning is an active process in which each student progresses at a different speed. **Brain Juice** offers a carefully structured syllabus that allows students to engage in significant learning time. **Listening, speaking, reading, and writing activities** will help students to develop the skills needed to be prepared for **international exams**. The syllabus follows six levels of the Common European Framework of Reference (CEFR), ensuring success at the end of primary education.



Components







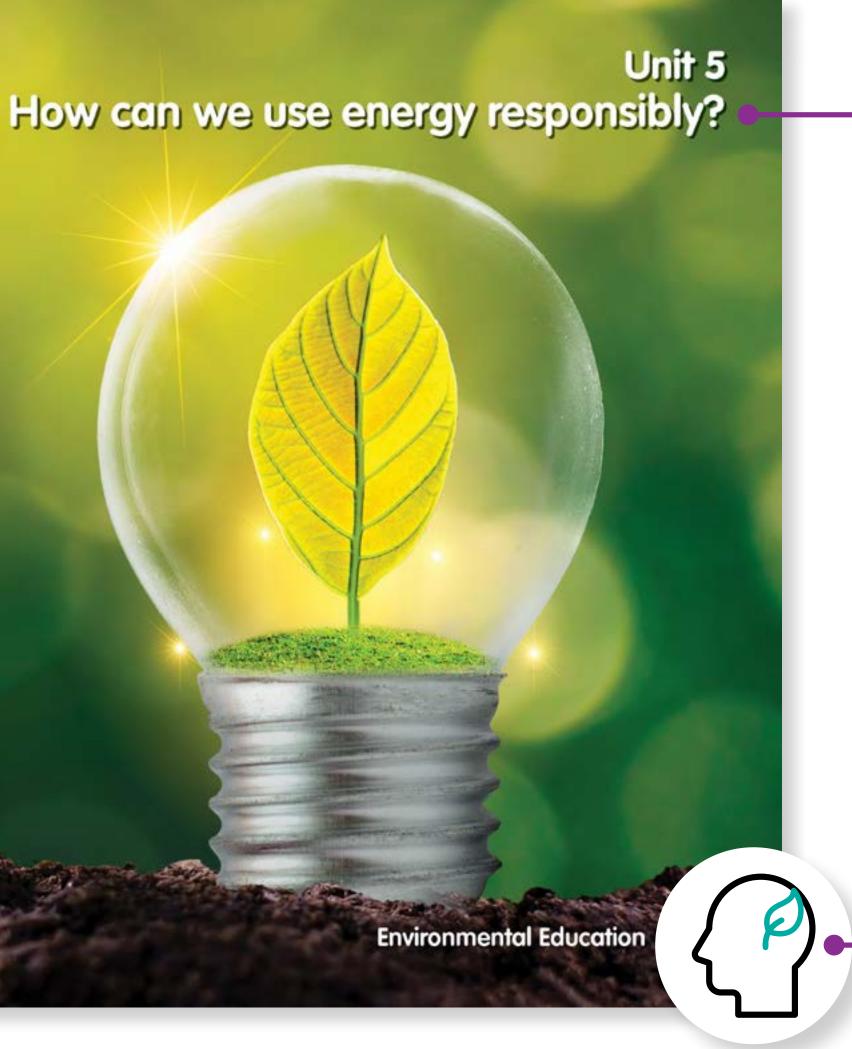
Flashcards (levels 1 and 2)



Walkthrough for Level 5, Unit 5

Introduce the topic of the unit.

Lesson 1



Big question to start a class discussion about the topic.

Knowing the theme of the unit helps students to be aware of their own learning process.

Topic Presentation

Animated video to introduce the topic

tes or when we cook. Where do w

All the energy that we use comes from different sources. we a sources in nature. They can be renewable or non-renewable.

RENEWABLE ENERGY SOURCES

Renewable energy sources are natural resources which do not run out because they regenerate in short periods of time.

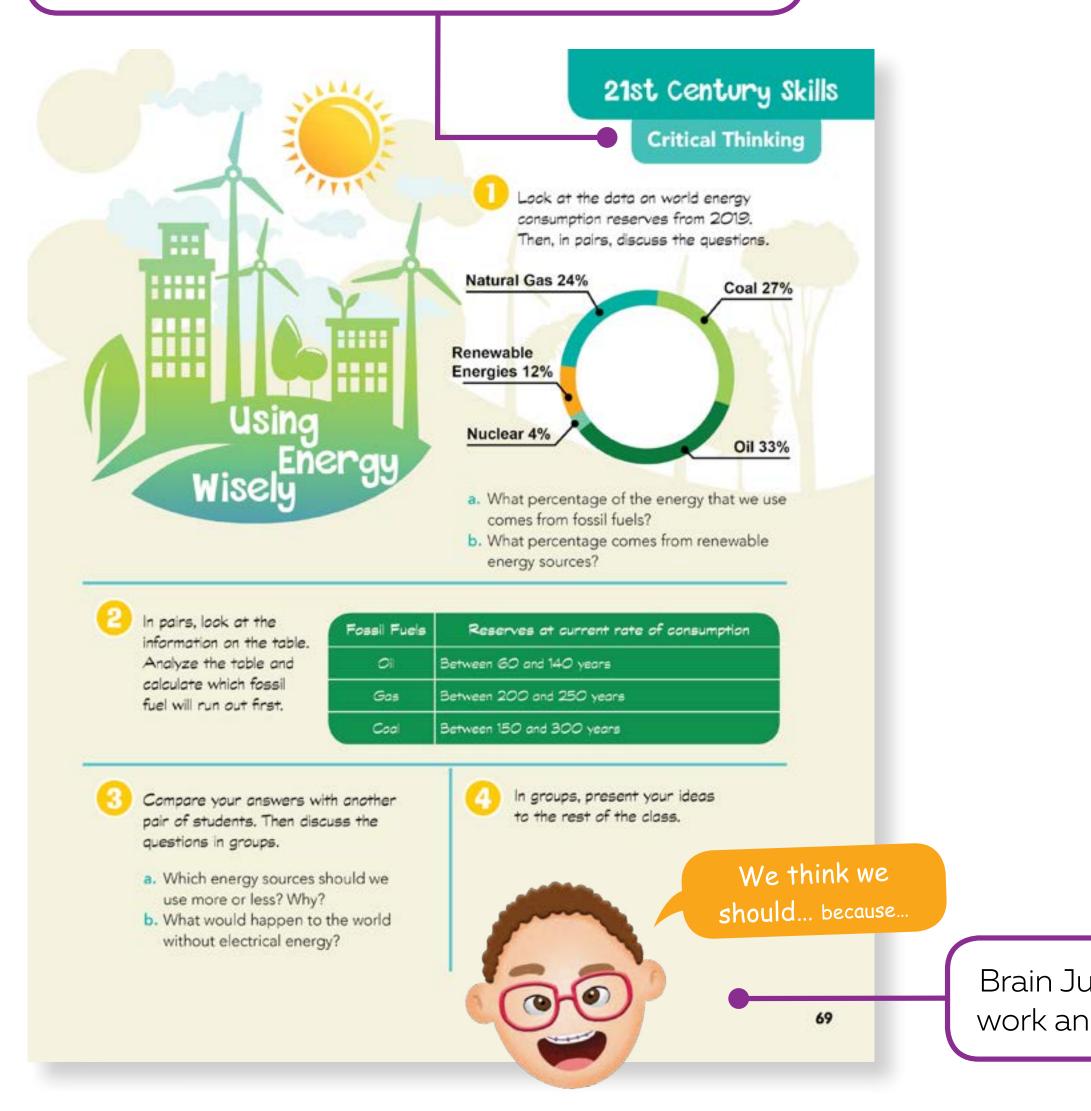
Inspirational images to make the topic more attractive to students



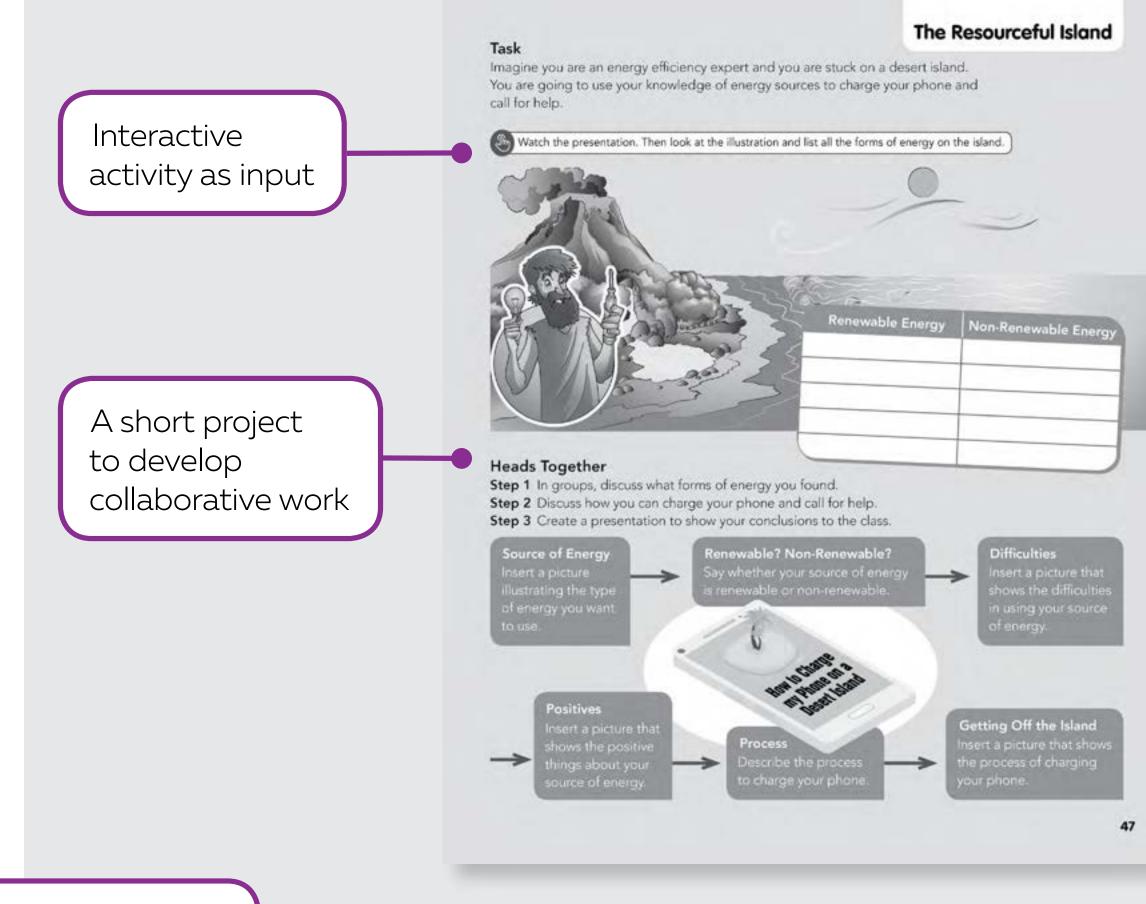
Lesson 6 and 7



Each unit develops one of the four skills: Critical Thinking, Collaboration, Creativity, Communication



Learning Extension

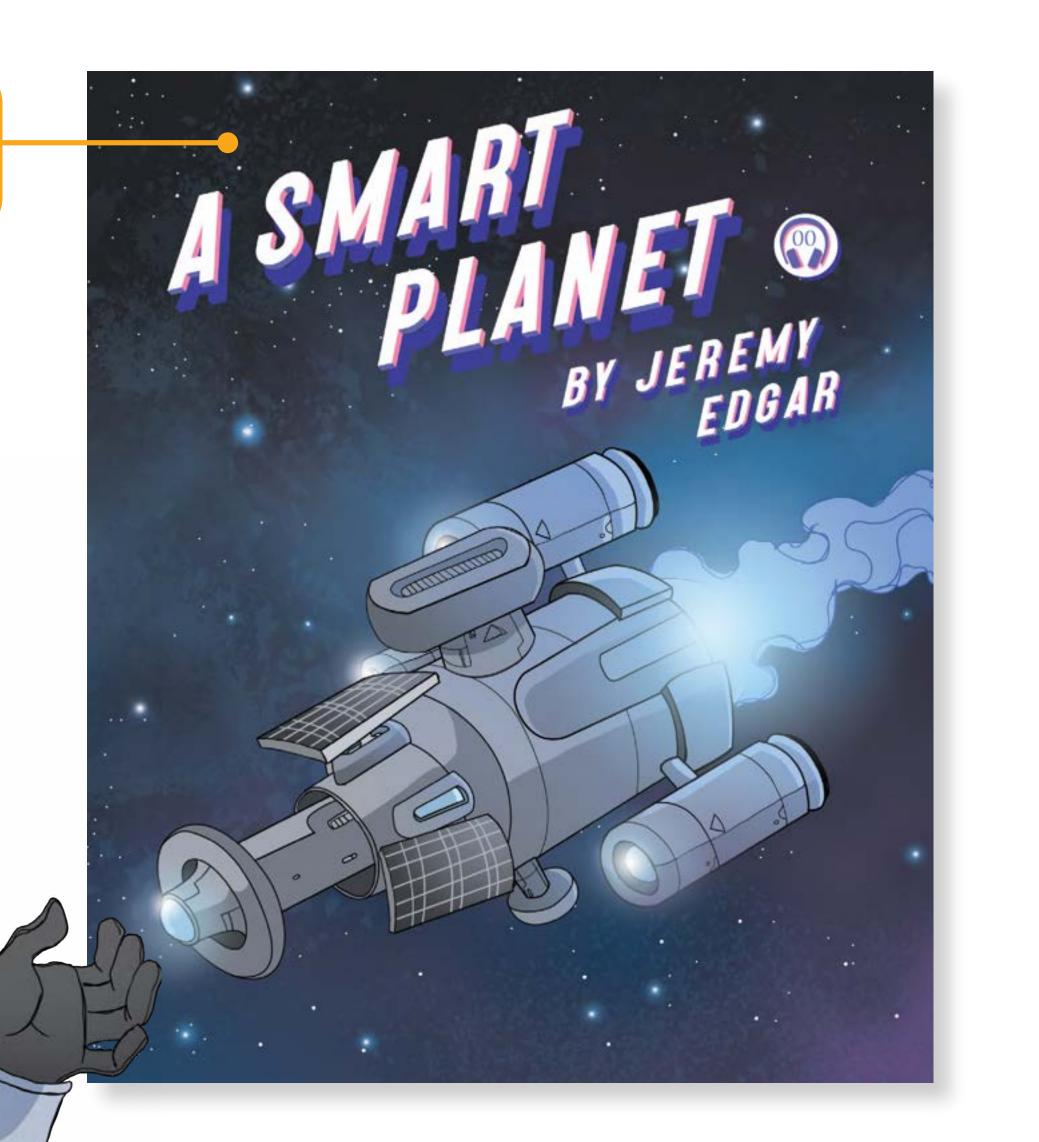


Brain Juice promotes group work and class discussions.

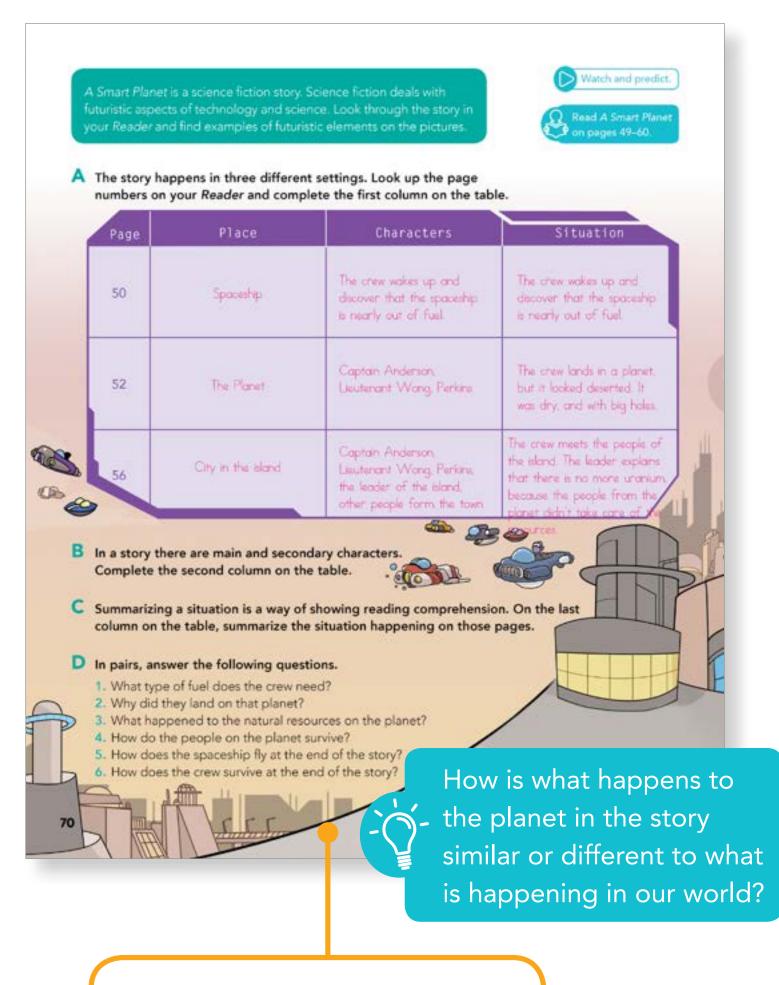


Language Arts

Original and classic stories with illustrations to motivate students to read

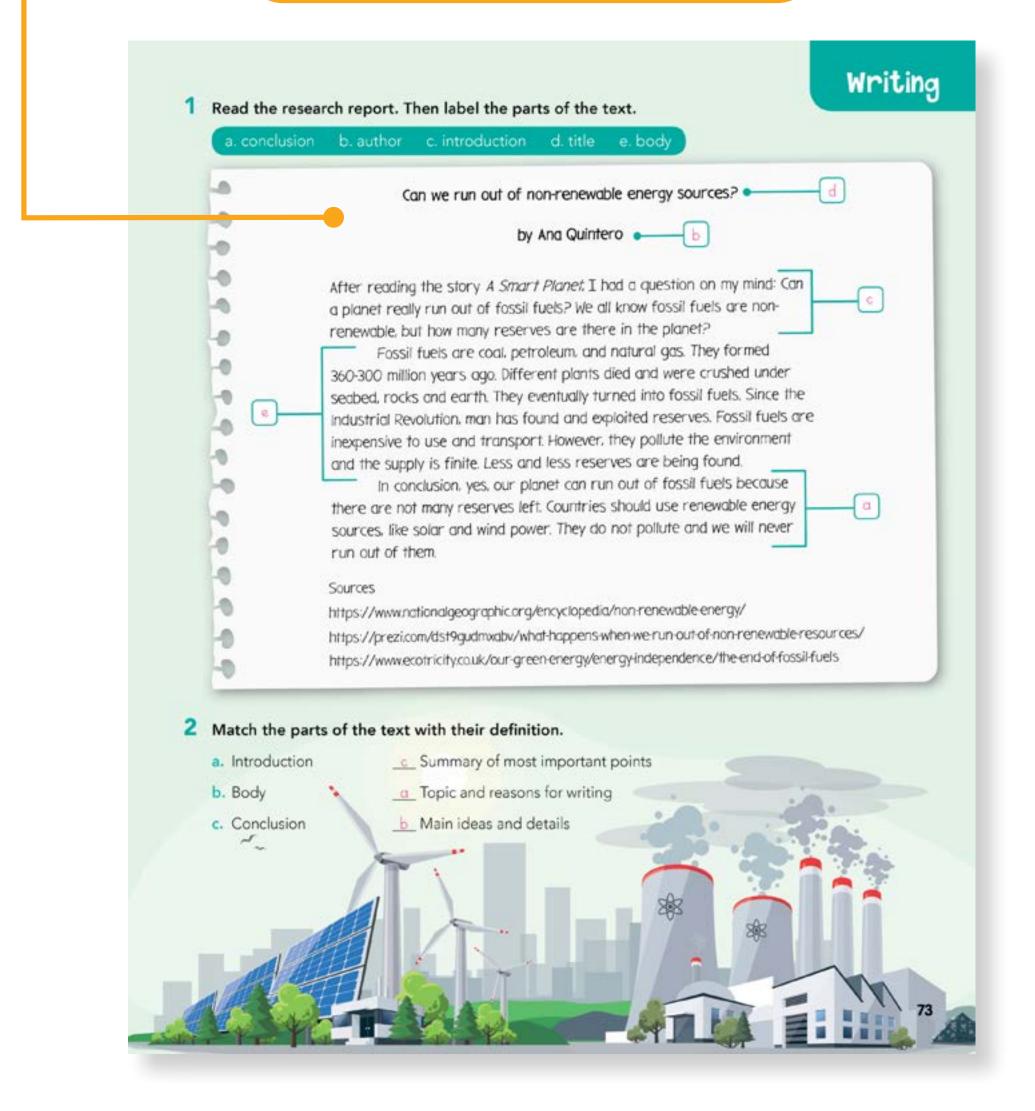


Lesson 8 and 9



Think questions help students.

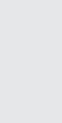
Model text for students to identify and use as a sample for their own writing

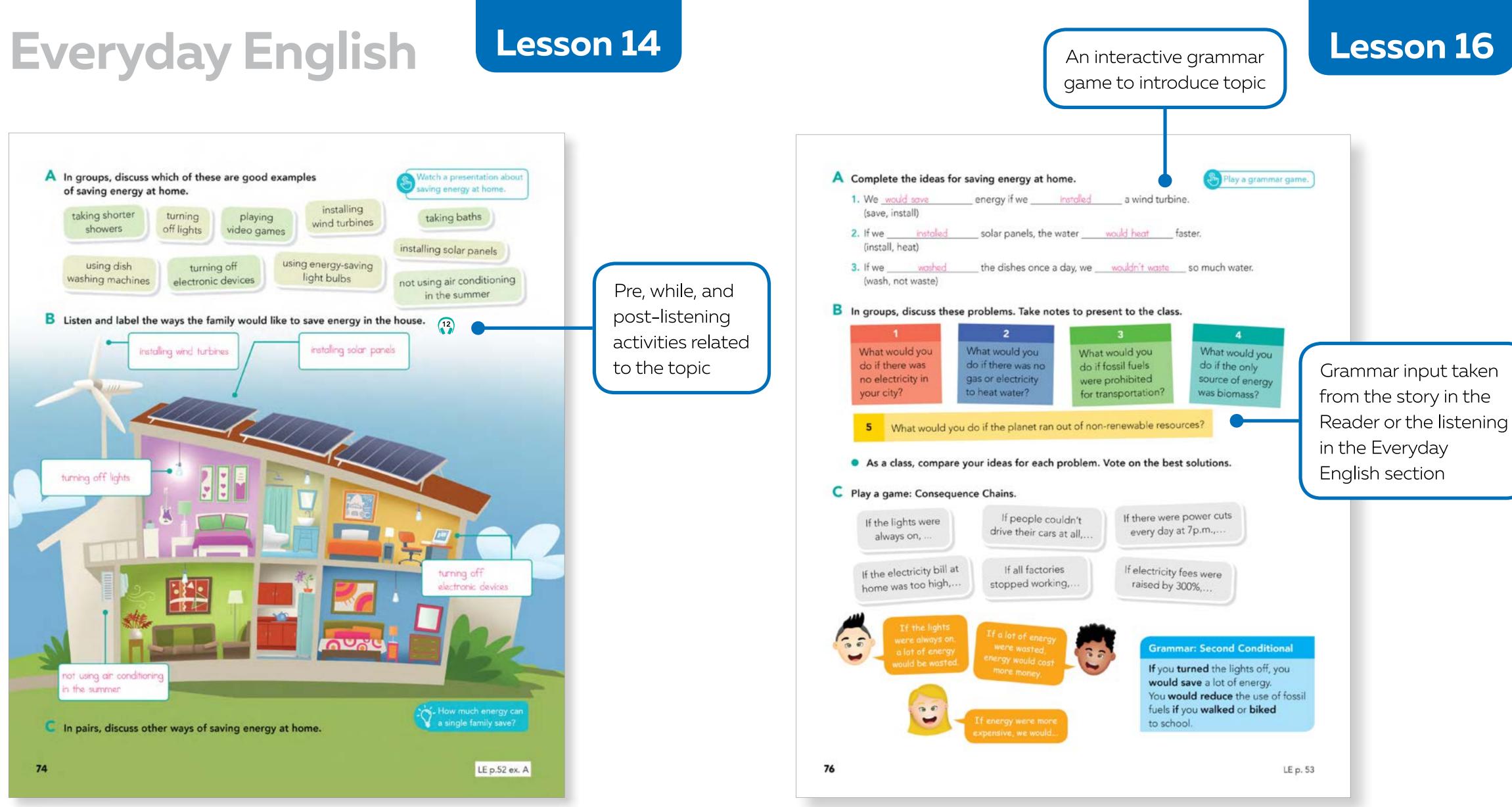


Learning Extension

Lesson 12 and 13

			ng)			
:=						
D Go throug	your text to improve it.	¢	Research Report A research report is an	informative text that gives	facts and details about a t	opic.
Introduc	ion Does it mention the topic? Does it say why you are writing about the topic?			ou would like to do rese		Brainste
Main Bo	by Does it have a paragraph per idea?		1 2	R	easons for Writing about	the Topic
Conclusi	Does it include a summary of the most important points?		3			
Sources	Does the text have sources consulted?					
	pital letters ces start with a capital letter and end in a period	Preof	Detail	Detail	Detail	Detail
✓ No contr F In your not	ebook, rewrite a final draft.	Re	Detail	Reason	Reason	Detail
			Detail			Detail
		_			ppic	
A / · · ·			Det		beta	"
vvritin	g steps so students		Det	tail	Deta	<u> </u>
	rite a quality final 🛛 🗧 💳					









Lesson 17



Projects are meant to have

a social outcome. Students

helping others is important

and will learn how to do it.

will acknowledge why

Unit Project

A campaign: Save energy!



Discuss types of energy that are used in your community or country.



Step 3

Brainstorm actions that would help reduce the use of energy in your community.



Create signs to put on your school, your house, your neighborhood to make people aware of the importance of



things like turning off lights.



Keep an eye on the signs and on the behavior of the people in your community and see if something

Lesson 18 - 20

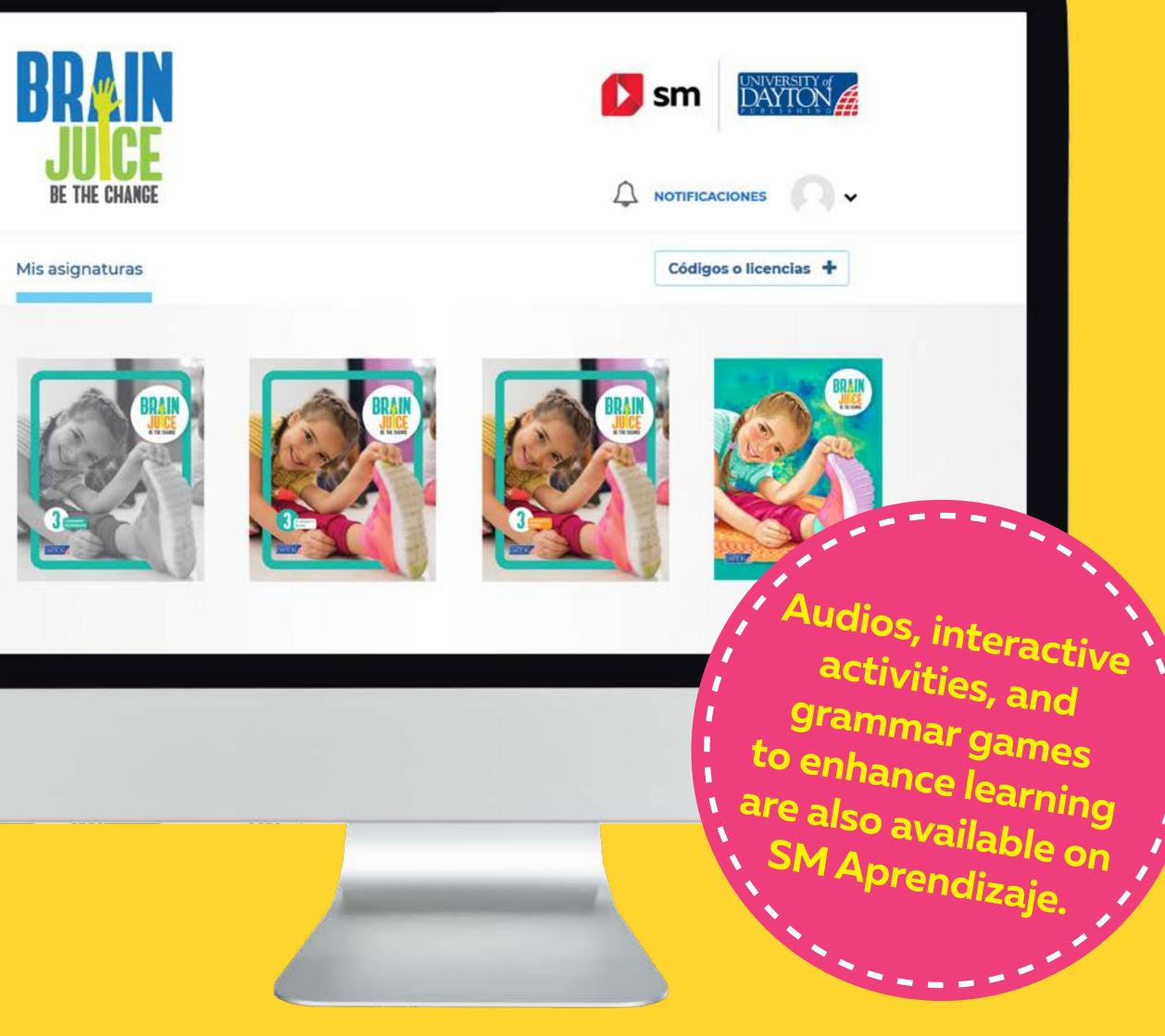


Digital

Digital resources include:

- Student's Book
- Learning Extension
- Reader
- Teacher's Guide

SM Aprendizaje is a virtual learning environment specially designed for language learners and teachers. That provides users with age-appropriate online resources on a completely safe, user-friendly learning ecosystem.









CIAC – CENTRO INTEGRAL DE ATENCIÓN A CLIENTES Tel.: (01 55) 10878484 | comunicasmmx@grupo-sm.com

f universityofdaytonpublishing

